

emmaTM Readership: May 2017

All Magazines	(000's)
2 Wheels	83
4x4 Australia	240
AFL Record	295
Australian 4WD Action	392
Australian Country	158
Australian Geographic	640
Australian Golf Digest	150
Australian Gourmet Traveller	369
Australian Handyman	230
Australian Motorcycle News	151
Australian Traveller	92
Australian Women's Weekly	1,920
Belle	153
Better Homes and Gardens	2,294
Big League	161
Coles Magazine	3,691
Cosmopolitan	363
Cosmopolitan Bride	60
Country Style	368
Delicious	575
Diabetic Living	394
Dirt Action	73
Dogs Life	60
Dolly	0
Donna Hay	599
Eat Well	61
Elle	157
Empire	118
Fast Fours & Rotaries	75
Fishing World	210
Fitness First	104
Foxtel Magazine	716
Frankie	341
Fresh Water Fishing Australia	160
Gardening Australia	528
Girlfriend	137
Golf Australia	126
Good Health	235
Gourmet Traveller Wine	113
GQ	147
Grand Designs Australia	200
Harper's Bazaar	196
Healthy Food Guide	233
Home Beautiful	526
Home Design	83
Homes+	97
Homespun	59

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All Magazines	(000's)
House & Garden	793
Inside Football	55
Inside Out	166
Inside Sport	110
InStyle	152
Just Cars	330
Kitchens & Bathrooms	266
Marie claire	379
Men's Fitness	283
Men's Health	540
Men's Style	55
Modern Fishing	167
Modern Wedding	60
Money	157
Mother & Baby	86
Motor	138
National Geographic	873
Nature & Health	74
New Idea	1,557
New Scientist	196
NW	246
OK!	344
Outdoor Rooms	60
Overlander 4WD	123
People	164
Pets	55
Prevention	119
Quilters Companion	106
Reader's Digest Australia	509
Real Living	165
Recipes+	472
RM Williams Outback	392
Road Rider	44
Rolling Stone	232
Selector	65
Shop Til You Drop	0
Street Machine	362
Super Food Ideas	457
T3	46
Take 5	756
taste.com.au magazine	763
That's Life	852
The Monthly	132
The Picture	154
Time	402
TV Week	656
Unique Cars	347

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All Magazines	(000's)
Vogue Australia	421
Vogue Living	268
Weight Watchers Magazine	115
WellBeing	117
Wheels	356
Who	547
Woman's Day	1,611
Women's Health	346
Women's Health & Fitness	174
Woolworths Fresh Magazine	4,214
Yours	107

Source: emma™ conducted by Ipsos MediaCT, 12 months ending May 17, All people 14+

NB: This spreadsheet excludes: Motoring Club magazines, TV Guide Inserts, Rural Publications and Community Publications