

## MAGAZINES AT A GLANCE

# Woman's Day

## EDITOR



FIONA CONNOLLY

## STATS

**CIRCULATION**// 345,356 (ABC JUNE 13)**READERSHIP**// 2,112,000 (EMMA JUNE 13)**COVER PRICE**// \$4.20**CORE TARGET**// WOMEN 25-54**FREQUENCY**// WEEKLY**CONTENT**// GENERAL WOMEN'S INTEREST**PUBLISHER**// BAUER MEDIA**COVER EXAMPLE**//

## WOMAN'S DAY

Woman's Day is Australia's number-one selling weekly magazine reaching almost one in five Australian women each week across all cities, towns and demographics. Woman's Day is the most trusted and powerful weekly magazine with an audience that is highly interactive and responsive. Woman's Day reflects all its readers' interests – from the latest and most entertaining celebrity gossip to uplifting and amazing real-life reads, pages of recipes and the latest in beauty, fashion, food, health and family advice. Printed on glossy stock, Woman's Day has the sophistication and glamour of a monthly magazine and the immediacy and relevance of a weekly. Woman's Day is Australian women's favourite weekly magazine.

## WEBSITE:

[www.womansday.ninemsn.com.au](http://www.womansday.ninemsn.com.au)