

MAGAZINES AT A GLANCE

GQ
AUSTRALIA

EDITOR



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GQ AUSTRALIA

Our Mission: To Turn Ambitious Young Guys into Successful Gentlemen

Now more than ever, our audience needs an anchor of authority in the sea of available lifestyle information. With that in mind, we promise to increase our 'reader service' across all editorial categories. That will include more tips, reader questions and answers, GQ endorsements, Editor's picks, celebrity recommendations, insider information and valuable inclusions to make readers' lives more successful. It's the unchallenged leader in the premium men's lifestyle magazine category. Success with style is the ethos around which GQ is created and each issue is a provocative mix of the very best writing, strong visuals and an unrivalled sense of achievement, intelligence and irreverence.